

MIKE WEBB TAKES OVER MONDIAL ASSISTANCE BENELUX REGION AS PART OF WIDER NORTHERN EUROPEAN ROLE

Mondial Assistance, the International leader in Assistance, Travel Insurance and Personal Services has given direct responsibility for its Benelux activities to Mike Webb, Region Director for Northern Europe, Middle East and Africa. Mike has spearheaded growth of the Mondial Assistance UK business for the last 19 years and in 2009 took on the Northern European role. This new appointment reflects his successful track record for Mondial in the UK, servicing some of the world's largest brands, whilst remaining financially strong in a tough market and signals the company's commitment to growth in other European markets.

Mondial Assistance's Benelux operations have grown consistently over the last 50 years. Launched in the Netherlands in 1957 and in Belgium in 1968, the Mondial Assistance operations in Benelux focus primarily on roadside assistance, travel insurance and employee benefit services.

In the Netherlands the company employs over 270 people, potentially supporting more than 3 million travellers with medical assistance services and 2.5 million motorists through roadside assistance services. Over 130 staff in the Belgium operation work with many of the country's major motor, travel and health sector brands.

Mike Webb will be working closely with the Management Teams in each country, helping to develop their Strategic plans to achieve ambitious growth targets for 2010 and beyond. As he explained: "It's tremendously exciting to get involved in a new geographical area and to build on an already very successful business.

"The Benelux region has achieved 10-15% growth year on year for the last 4-5 years, so our challenge now is to build on the services that are already well established in these countries, capitalising on the trust and credibility to extend the range of services offered. I am really looking forward to applying my experience to help the Mondial Assistance Benelux operation grow even further."

“The Benelux operations are founded on high quality services that provide our clients with genuine added value for their customer propositions” confirmed Rémi Grenier, Chairman of the Mondial Assistance Group. “Our goal now is to build on these strong foundations to extend our offering to more companies right across the region. With his track record for achieving consistent growth, we believe Mike Webb will be able to help capitalise on the opportunities.”

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Mondial Assistance: an intervention every 2 seconds around the world.

International leader in Assistance, Travel Insurance and Personal Services, today the Mondial Assistance Group counts more than 9 817 employees who speak 40 different languages and work throughout the world with a network of 400,000 service providers and 180 correspondents. 250 million people, or 4% of the world's total population, benefit from its services, which the Group provides on all five continents. Mondial Assistance is a member of the Allianz Group.

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