



LET TOMTOM ASSIST YOU...

TomTom Assist offers a stress free driving experience for all

TomTom Assist represents a world first with the leading sat nav manufacturer TomTom, joining forces with Mondial Assistance, an international leader in assistance services to offer comprehensive roadside assistance membership.

TomTom Assist was previously only available to customers of TomTom's portable navigation devices (PNDs), and recorded over 22,000 new members signing up in its first few months. Now available to everyone, it can be purchased online at www.tomtomasst.com where there is a range of memberships available from £27.00.

TomTom Assist offers genuine price savings compared with other major motoring clubs and associations. Supported by a nationwide network of trained, industry accredited technicians, as well as access to over 2,500 recovery vehicles, it offers great value cover and benefits exclusive to TomTom customers.

"Following on from the success of TomTom Assist last year we recognised the need for a reliable and affordable roadside assistance partnership" confirms Damian Woodward, Vice President sales and marketing TomTom UK & Ireland. "TomTom Assist is yet another way in which TomTom ensures its customers will reach their destination in the most stress free way possible, regardless of traffic or car faults" continues Woodward.

TomTom Assist members have three different types of membership to choose from: TomTom Assist; TomTom Assist Plus and TomTom Assist Plus Europe. Further policy enhancements and multicar discounts will be available.

Notes to editors:

TomTom Assist includes:

- Roadside assistance
 - If the car stops and it's not supposed to TomTom Assist will send an expert to repair it. If it can't be repaired in 30 minutes TomTom Assist will get the vehicle to the nearest suitable garage for repair.
- Vehicle recovery
 - If the car is broken or immobilised it will be taken to the nearest suitable garage if it can't be fixed.
- Glass replacement

- If the windscreen is broken or smashed TomTom Assist will provide details of someone who can help.
- Message relay service
 - TomTom Assist will pass on urgent messages to family, business or friends.

TomTom Assist Plus in addition to TomTom Assist includes:

- Home assistance
 - Home start of a car. If it can't be fixed within 30 minutes TomTom Assist will get it into the nearest or most appropriate suitable repairer.
- Nationwide vehicle recovery
 - If the vehicle breaks down or is immobilised anywhere in the UK, if it can't be fixed TomTom Assist will get the car to the nearest or most appropriate suitable garage for repair.
- Onward travel
 - If the vehicle breaks down (or is immobilised) in the UK and it's stuck for over four hours, TomTom Assist will pay for a train, cab or plane back home or to the final destination.
- Hotel Accommodation
 - If the car breaks down and its over 50 miles from home TomTom Assist will arrange a hotel for the driver and up to seven passengers - if the stay has been prolonged.

TomTom Assist Plus Europe in addition to TomTom Assist Plus includes:

- European benefits assistance and recovery
 - TomTom Assist gives its members assistance and peace of mind, from home and across 34 EU member states.
- Onward travel
 - If the vehicle can't be repaired TomTom Assist will organise and pay for rail transport (or equivalent costs of more convenient travel) to get the member and up to seven passengers home in the UK or on to the original destination within Continental Europe.
- Vehicle repatriation
 - If the car can't be repaired within eight hours, TomTom Assist can arrange for the car to be taken to the nearest repair garage to the member's home in the UK.
- Hotel accommodation
 - If the vehicle is immobilised for longer than eight hours, TomTom Assist will organise and pay for hotel bed and breakfast accommodation for up to a maximum of five nights.
- Temporary replacement vehicle
 - If the car is immobilised for a period of more than eight hours, TomTom Assist will pay for the cost of a temporary replacement vehicle, for as long as long as it's immobilised, up to seven days.
- UK car hire
 - In the UK (if the vehicle is recovered and TomTom Assist still can't fix it) a rental car will be provided after only four hours.

For more information, contact:

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About TomTom

TomTom NV (AEX: TOM2) is the world's leading provider of navigation solutions and digital maps. TomTom NV has over 3,300 employees working in four business units – TomTom, Tele Atlas, Automotive and WORK.

TomTom's products are developed with an emphasis on innovation, quality, ease of use, safety and value. TomTom's products include all-in-one navigation devices which enable customers to navigate right out of the box; these are the award-winning TomTom GO family, the TomTom XL and TomTom ONE ranges and the TomTom RIDER. Additionally, independent research proves that TomTom products have a significant positive effect on driving and road safety.

Tele Atlas delivers the digital maps and dynamic content that power some of the world's most essential navigation and location-based services (LBS). Through a combination of its own products and partnerships, Tele Atlas offers digital map coverage of more than 200 countries and territories worldwide. The Automotive business unit develops and sells navigation systems and services to car manufacturers and OEMs. TomTom WORK combines industry leading communication and smart navigation technology with leading edge tracking and tracing expertise.

TomTom NV was founded in 1991 in Amsterdam and has offices in Europe, North America, Middle East, Africa and Asia Pacific. TomTom is listed at Euronext Amsterdam in The Netherlands. For more information, go to www.tomtom.com.

Mondial Assistance: an intervention every 2 seconds around the world.

International leader in Assistance, Travel Insurance and Personal Services, today the Mondial Assistance Group counts more than 9,500 employees who speak 40 different languages and work throughout the world with a network of 400,000 service providers and 180 correspondents. 250 million people, or 4% of the world's total population, benefit from its services, which the Group provides on all five continents. Mondial Assistance is a member of the Allianz Group.

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