

# News Release

## **Mondial secures contract with Keycare Limited**

Mondial has been selected to provide 24 hour emergency support to Keycare, the UK's leading name in key replacement and recovery.

Keycare will utilise Mondial's 'out of hours' customer support centre and national network of approved locksmiths to provide immediate assistance in the event of lost or stolen keys. Currently the service is available to more than half a million members via relationships with brands which include BMW Insurance, Vauxhall and Marks and Spencer.

Comments Rob Upton, National Sales Manager for Mondial, "I am delighted to have been chosen by Keycare. We share similar views on quality and customer care and look forward to working together to explore ways to further enhance the business opportunities that our relationship will provide."

Comments David Ross, Managing Director of Keycare Limited, "Mondial has an excellent reputation for the provision of emergency helplines and skilled contractors and I look forward to seeing the additional benefits that this relationship will bring to our customers."

**Ends**

June 2004

### ***Note to Editors***

The Mondial Assistance Group, part of the world's largest insurance company Allianz of Germany, provides customer care contact to over 200 million individuals world-wide. Many of the world's leading blue-chip organisations benefit from Mondial Group services each year, ranging from Motor Assistance, Customer Information and Care Contact, Marketing Programmes, Fulfilment, Breakdown and Accident Management, Warranty Services, Travel Insurance and Assistance, Property Assistance and Advice Lines.

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