

News Release

MONDIAL IRELAND APPOINTS GENERAL MANAGER Martin Lyons prepares to take the business forward into 2005

Mondial is announcing the appointment of Martin Lyons as the new General Manager for its Ireland division. Bringing 15 years of Management and Sales experience, Martin will play a key role in the growth and expansion of the business in Ireland.

Martin joins Mondial from Citigroup Diners Club Europe, where he was responsible for re-establishing the Diners Club Card presence in the Irish Market. His experience in managing the day-to-day operations of the organisation as well as significantly growing revenue through new business wins, will be fundamental in securing Mondial a market leading position in Ireland.

"I am delighted to be able to build on the success of Mondial's Ireland division," comments Martin Lyons, general manager for Mondial Ireland. "We currently provide motor assistance services to leading manufacturers such as BMW, Jaguar, Volkswagen and Mazda. We also deliver a quality service to high level financial and insurance clients including Bank of Ireland Northern Ireland, ICS, Allianz, Eagle Star and Chubb. I see further room for growth and employment as we move into 2005."

Tommy Martin a Director of Mondial Ireland says, "Martin is going to be a real asset to the team in Ireland, bringing a wealth of experience and a clear focus for the year ahead. He will be instrumental in expanding the business and Mondial's client base. Mondial has an ongoing commitment to its motor assistance service, but through investment in expertise we are pushing the business in new directions to ensure continued long-term success."

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Note to Editors

The Mondial Assistance Group, part of the world's largest insurance company Allianz of Germany, provides customer care contact to over 200 million individuals world-wide. Many of the world's leading blue-chip organisations benefit from Mondial Group services each year, ranging from Motor Assistance, Customer Information and Care Contact, Marketing Programmes, Fulfilment, Breakdown and Accident Management, Warranty Services, Travel Insurance and Assistance, Property Assistance and Advice Lines.

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