



# News Release

## **NEW BUSINESS DRIVE FOR MONDIALUK AUTOMOTIVE**

Mondial has appointed Aimee Charlwood as Sales Co-ordinator for its Automotive Team. Responsible for the co-ordination of new business development, Aimee will be instrumental in driving the Automotive Team forward. This is an illustration of Mondial's continued focus on business growth through its investment in key people.

Aimee joined Mondial three years ago, in the call centre. Two years spent in sales support means Aimee has a comprehensive understanding of Mondial's sales team and how to develop the business. She will be supporting the Business Development Managers on new business projects including arranging meetings with new business contacts and ensuring the timely completion of tender documents.

Reporting to Automotive Director Sam Burton, Aimee will provide the necessary support to ensure the Automotive Team continues to progress. She will also help the team maintain a balance between managing existing accounts and tendering for new business.

Burton says: "Aimee brings a combination of enthusiasm and deep understanding of the direction Mondial wants to take the business. Using her knowledge and considerable market research, Aimee will be key in ensuring the Automotive Team has the right focus. This appointment demonstrates the momentum and energy behind the Automotive Team – ensuring the continued growth and development of the business."

ENDS

**January 2006**

### ***Note to Editors***

Mondial UK is a leading provider of customer support services to the motor and travel industries, insurance companies and other blue chip organisations. As a member of the global Mondial Assistance Group, Mondial UK provides services to customers 24 hours a day, wherever they are all over the world.

The Mondial Assistance Group, part of the world's largest insurance company Allianz of Germany, provides customer care contact to over 200 million individuals world-wide. Many of the world's leading organisations benefit from Mondial Group services each year, ranging from Motor Assistance, Customer Information and Care Contact, Marketing Programmes, Fulfilment, Breakdown and Accident Management, Warranty Services, Travel Insurance and Assistance, Property Assistance and Advice Lines.

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