

# News Release

## **TRACKING CHANGES HELPS MONDIAL UK KEEP ITS MARKET EDGE IN THE TRAVEL INSURANCE MARKET**

Mondial UK has recently renewed its licences of Aequos online from Defaqto which provides Mondial with real time access to the UK's most comprehensive database of financial and insurance product data. Information is regularly refreshed, ensuring up to date product information and market insight.

Aequos online has been designed by Defaqto, the UK's leading product research business and allows Mondial to access the most comprehensive information on thousands of finance products at the touch of a button. Aequos online combines Defaqto's market leading product database with an exceptionally advanced internet application to give Mondial a new and powerful way to access, analyse and share data more flexibly than had previously been possible. This allows Mondial to make greater market comparisons, ensure that product knowledge is maintained against competitors and enable Mondial to continue to provide competitive and comprehensive solutions to its clients.

In support of the new system, Defaqto will provide refresher training for new users in the benefits of how to use the system most effectively. In addition, onsite annual training will be provided for existing users.

Comments Steve Hook, Director for Corporate and Travel at Mondial UK, "We pride ourselves in providing comprehensive, competitively priced products. This allows us greater insight into how we are positioned within the marketplace and to react quickly to any market changes in order to remain at the forefront of the provision of innovative travel insurance services."

**Ends**

**March 2005**

### *Note to Editors*

The Mondial Assistance Group, part of the world's largest insurance company Allianz of Germany, provides customer care contact to over 200 million individuals world-wide. Many of the world's leading blue-chip organisations benefit from Mondial Group services each year, ranging from Motor Assistance, Customer Information and Care Contact, Marketing Programmes, Fulfilment, Breakdown and Accident Management, Warranty Services, Travel Insurance and Assistance, Property Assistance and Advice Lines.

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